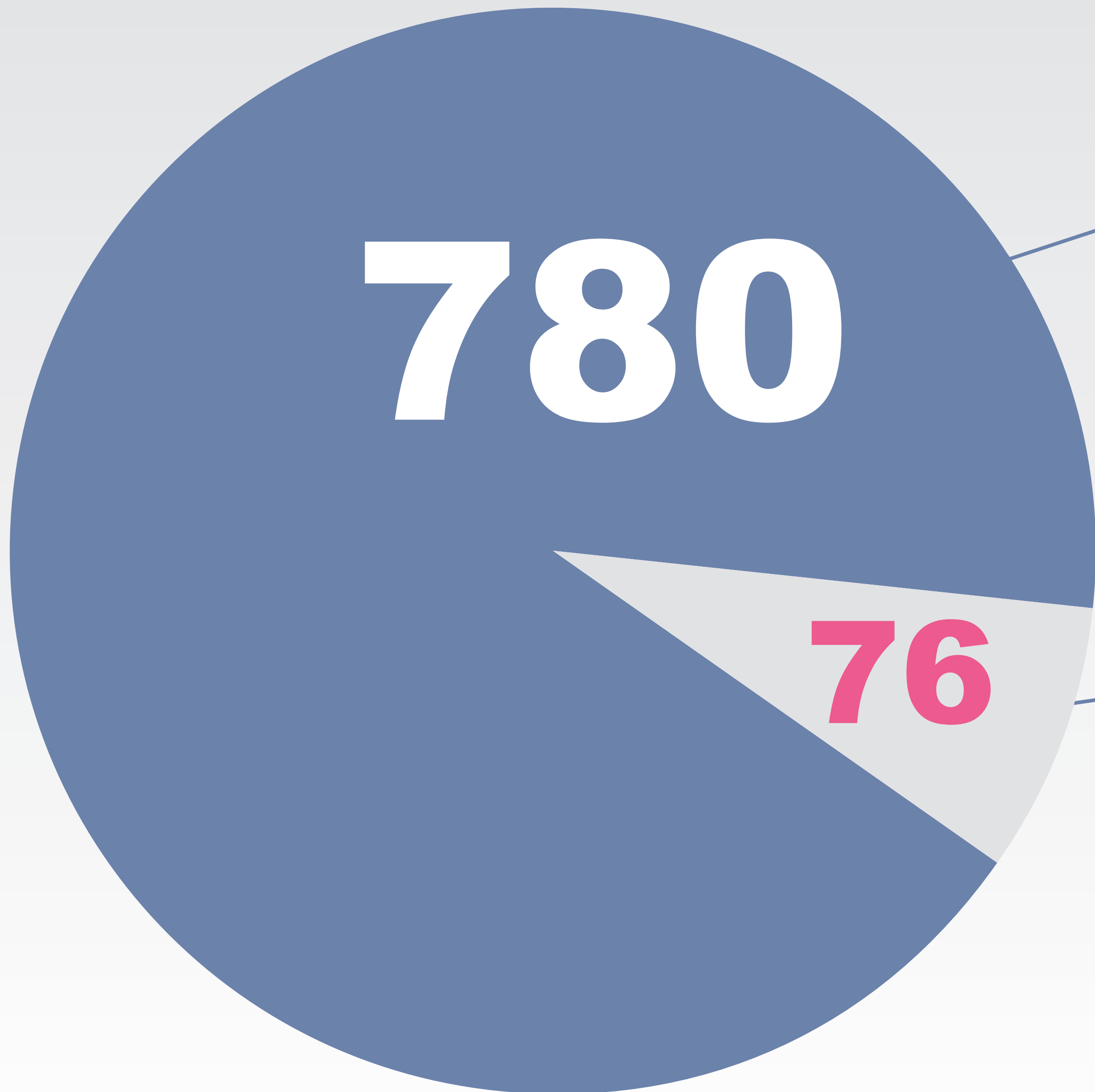


Brilliant Lab
**4 years of corporate sponsored
acceleration programs**



Brilliant
Lab Startup Accelerator Services



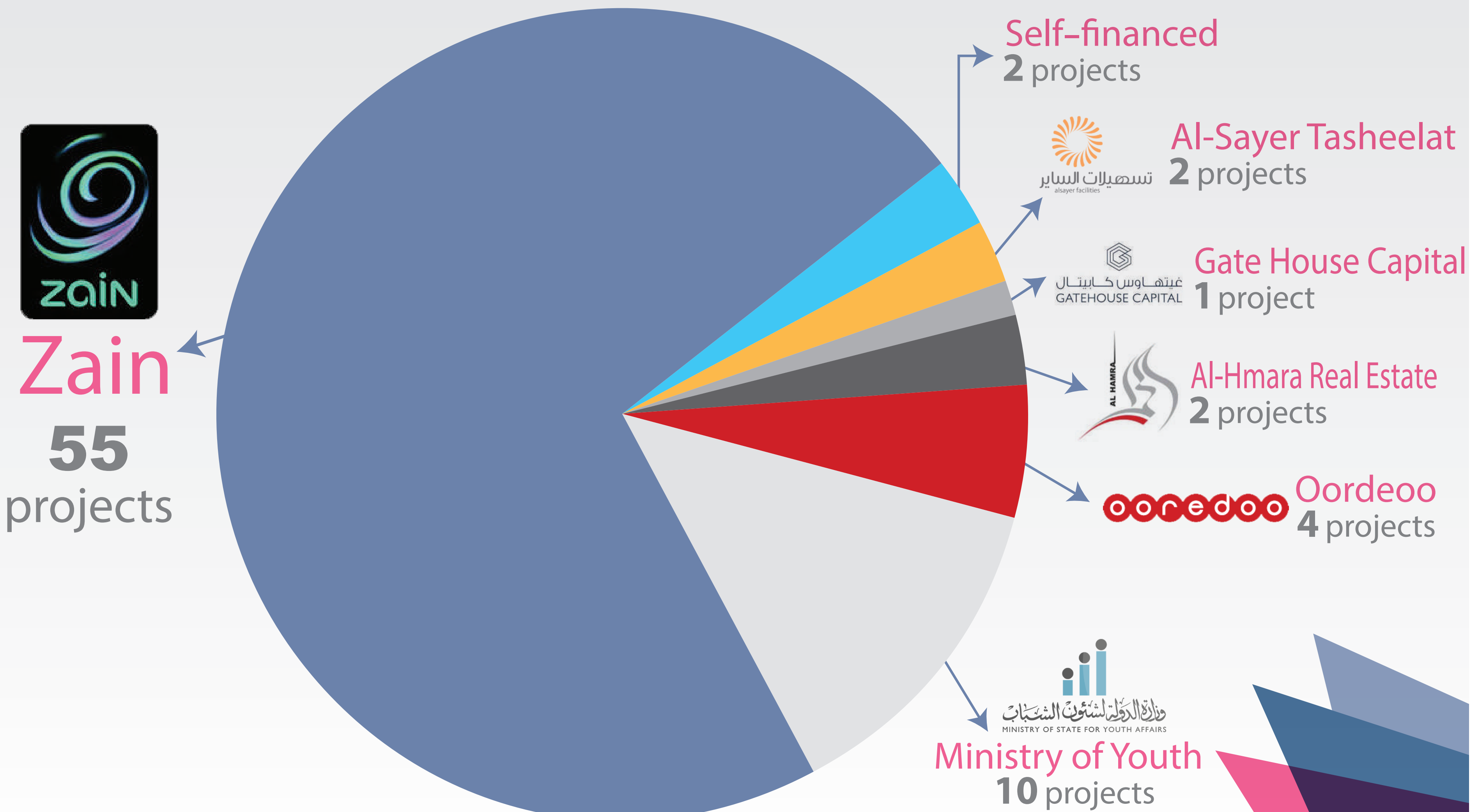
Submitted
Applications

Accepted
Applications

Brilliant Lab
4 years of corporate sponsored
acceleration programs



Corporations Financed these Startups Acceleration Programs



Brilliant Lab
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Total Amount of Finding these Program's

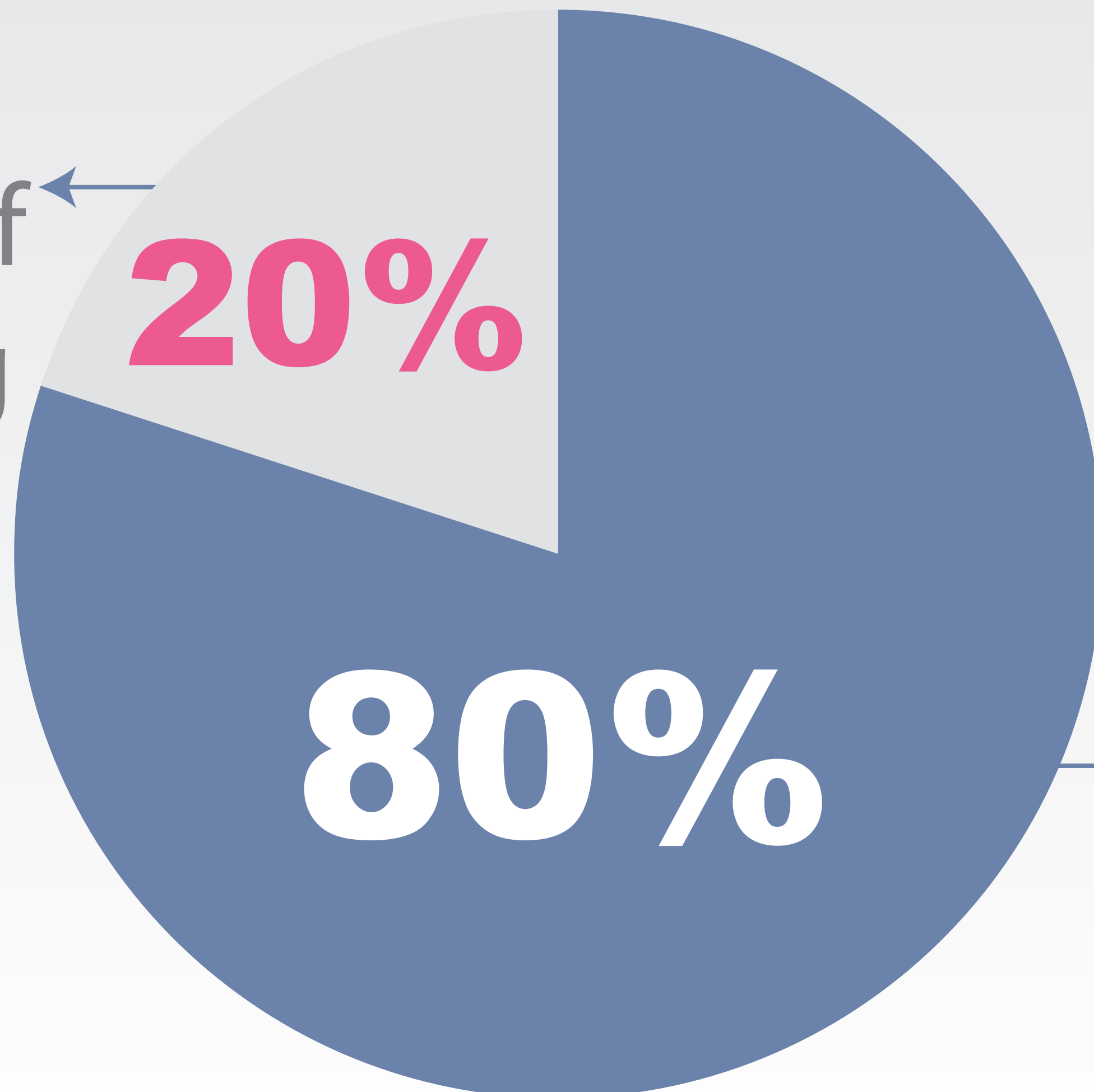
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Startup Funding Sources

Different
Sources of
Financing



Started by
Self Financing

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Pros and Cons of Corporate Accelerations Program's

Pros:

- Access the widest possible Database through the existing companies (Traction)
- Subsidized promotion and media campaigns
- Exchanging different expertise within these big companies (HR + Finance + Operation)

Cons:

- Immaturity of certain companies about the process of accelerating local startups.
- Lack of knowledge about how to benefit from those startups.
- Failure to activate the principle of early stage investment.