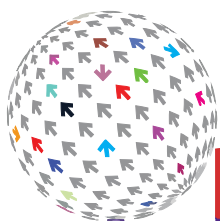




Go Global Before You Go Local



Brilliant
Lab Startup Accelerator Services



Go Global Before You Go Local

Zain Great Idea, a startup program sponsored by Zain in partnership with Brilliant Lab which focuses on young entrepreneurs, recently held the 4th edition of the program and revealed the 12 Kuwaiti startups selected by the program. The young entrepreneurs behind the startups recently took part in the Mind the Bridge Startup School in November, where they traveled from Kuwait to Silicon Valley and London to learn more about the intricacies involved with starting a new business. The talented group has now traveled back home after spending three weeks in a program that bridged San Francisco, London, and Berlin, where they were exposed to a diverse ecosystem which allowed them to become global startups before even going local in their home country.

It's worth mentioning that the 12 startups were selected after an intensive boot camp that took place at Zain Headquarters in Kuwait. The boot camp was organized by Brilliant Lab and combined the top startup expertise from the region, and included companies like Careem, Entrepreneurs Magazine, LinkedIn MENA, Mesan Legal Office, IE Business School and Wanda Capital.



What is next?

Zain has a strong interest in supporting entrepreneurs from Kuwait. Now, all 12 startups and entrepreneurs are currently going through the pre-integration program with Zain Kuwait internally in order to achieve maximum traction by using Zain's large pool of customer data and media muscles within Kuwait and the G.C.C. market.

For those who want to keep these startups on their radar for investment or any strategic partnership opportunities, below you will find a list of the 12 entrepreneurs and their startups.



The Entrepreneurs



Naser Al-Qatami

Founder, Orddr



Khaled Al-Amiri

Founder, Li3lb



Khalid AlMutawa

Founder, Students Hub





Mohammed Al Dakheel

Founder, Scoot



Fahad Al Nouri

Founder, Yalfish



ABDULWAHAB ALZANKAWI

Founder, Swap





Noor Al Otaibi

Founder, Day out



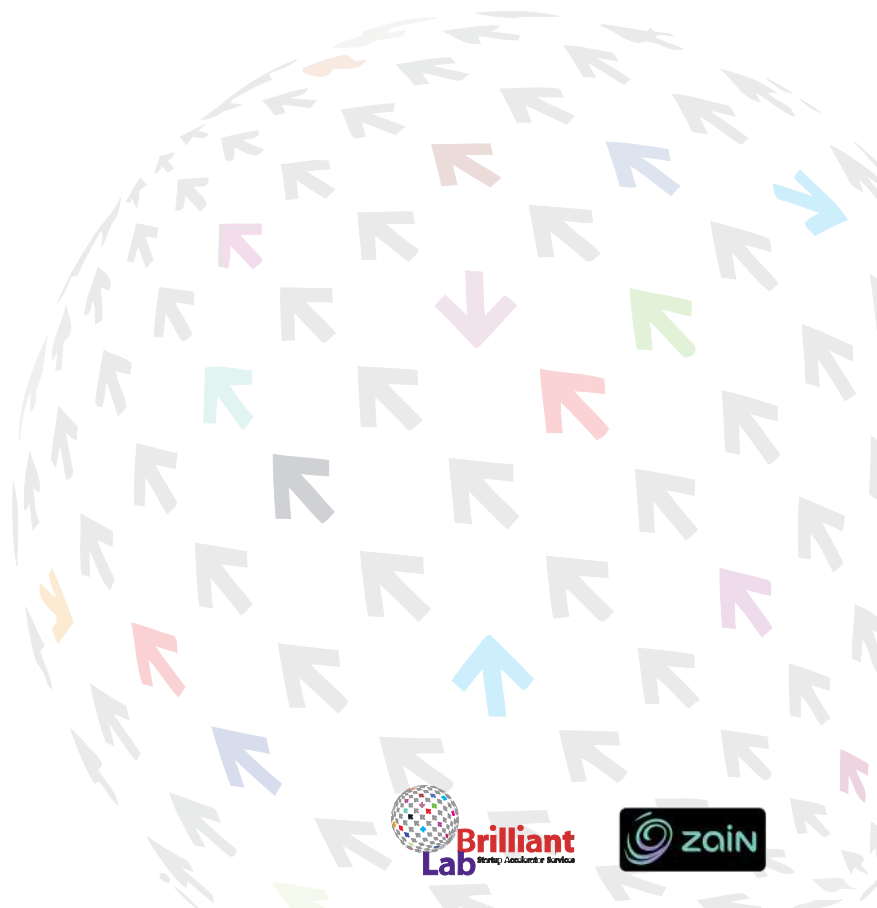
Noora Al Askar

Founder, NutriBox



Abdullah AlOsaimi

Founder, Displayed





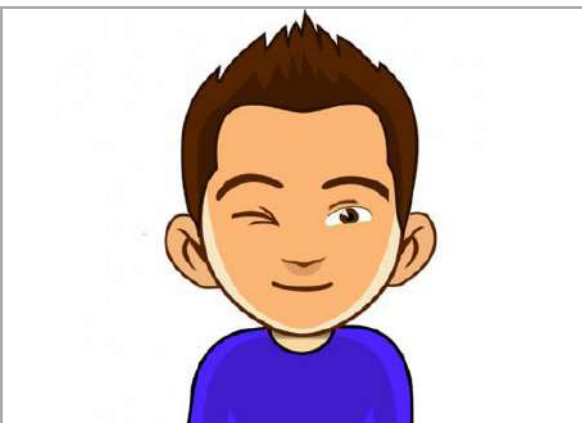
Mai Al Razuqi

Founder, mydikaan



Ahmad Alobid

Founder, Armada



Yousef Alfaris

Founder, TIC



The Startups



Orddr.com is the B2B platform for the food industry, which connects major food suppliers to hotels, restaurants, and cafes. We provide extra value through tools such as sales management, in-depth analytics, and reporting for seamless invoicing.



Yalfish is an innovative seafood e-store concept dedicated to allowing you to fish from the comfort of your own home, or anywhere else, and have your catch delivered to you at your convenience.



Armada provides a marketplace for last mile delivery services and utilizes a crowd-sourced fleet of private cars from logistics partners and freelance drivers. We charge our merchants a delivery fee based on a distance threshold pricing model.



Li3ib is a sports management platform that provides a scheduling system and customer analytics to venue owners. It allows them to create a more efficient, faster and easier experience for their professional and amateur athletes. Currently available in Kuwait.





Scoot is an application to ease the process of placing & picking up your order when the hunger kicks in, but you don't feel the need to wait.



Nutribox is an interactive on-demand healthy food & nutrition marketplace with a vision to re-imagine healthy eating in the Arab World, becoming the leading market player.



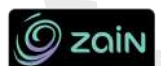
MYDIKAAN is an online based store where customers can shop their favorite local brands with a click of a button.

StudentHub

StudentHub is a platform that enables location-based recruitment of students and fresh graduates.



DayOut is a comprehensive child-focused marketplace, which allows parents to easily locate, book classes and activities for their children on demand. We aim to provide both families and vendors with the easiest and efficient way to connect.





Swap is a secure peer-to-peer money transfer application which enables users to both send and request payments in a simple, fast and extremely secure way.



DISPLAYED is a cloud-based business management system that has various models. Currently, it enables business owners to have their own unique digital display menu/ brochure App in 30 mins without any coding or design experience.

